



PHOTO/IMAGE RELEASE FORM

School District 49 often takes photos and videos and invites members of the media into its schools to tell the story of our mission to prepare every child for success. We appreciate your cooperation and consent in allowing us to capture imagery of your student(s) for our use in various mediums. This includes, but not limited to, external media outlets such as television and newspaper, as well as internal media producers who update the district's website, participatory media platforms, advertisements, promotional materials and other online and offline publications. First and last name, grade level, age and school may be provided to identify students, a standard practice in news reporting. Additionally, media outlets are instructed to adhere to media ground rules before conducting interviews or taking photos. While photographing or interviewing a student under 18 years old, media must avoid publishing...

1. where a student lives, or how they travel to school.
2. whom a student lives with or the times they're at home.
3. social security numbers, foreign identification numbers, phone numbers (parents only), date of birth (age is acceptable) or birthplace (unless relevant to the story).
4. photographs of a parent or guardian's vehicle used for school transportation (only tight photographs of entry or egress, or passenger compartments are permitted).
5. photographs exhibiting groups of students, where facial features are reasonably sharp and identifiable, unless a media permission is verified for each student.
6. photographs or information about a student who is accused of a crime, or who witnessed a crime, without approval from the district's communications director.
7. student information collected without the awareness of a staff member, such as a communications department representative, teacher, principal or zone leader.

The goal of this service is to provide the public with access to district information via promotion of resource sharing, collaboration and communication. You have our assurance that these images will be used only for official purposes and with the respect and consideration to which you are entitled.

I, _____, deny School District 49 permission to use the photographic and video images taken of my student(s) for any official publication, representation, exhibit, video or other print or digital format. I further deny District 49 rights to provide images of my student(s) to the media, as part of any official district business.

Please provide names for any minor(s) for which you are denying permission:

Signature: _____ Date: _____
